

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Smith Strategies / POL **Attention: Accounts Payable** 300 East Main St. #210 Lexington, KY 40507

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	INVOICE	тг		Page 1 of 4		
JUPL	Property	WHAS				
	Invoice #	2101421-2	Order #	2101421		
	Invoice Date	11/08/20	Alt Order #	Manual		
)2	Invoice Month	November 2020	Deal #			
11	Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/22/20 - 11/03/20		
	Advertiser	POL/ Maria Sorolis / D / ST HOUSE / KY				
	Product					
	Estimate #					
		Account Executive	Kimberly Will	iams		
		Sales Office	WHAS Louis	/ille		
		Sales Region	Local			
9		Agency Code				
5		Advertiser Code				
		Billing Calendar	Broadcast			
		Billing Type	Cash			
		Special Handling				
		Agency Ref	73760AG			
		Advertiser Ref	191685			
		Product 1				

Product 2

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
		<u> </u>		MTWTF						
1 10/27/20	11/03/20	Local News @ 6a M-F	6-7a	MIWIF	:30	1	\$150.00	NM		
Weeks:	Start Date 10/26/20	End Date <u>MTWTFSS</u> - TWTF	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Ch	<u>Day</u> Aii	r Date <u>Air Time</u> Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	<u>Type</u>
	IAS Tu 10	,,	ews @ 6a M-F	6-7a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$150.00	NM
Weeks:	Start Date 11/02/20	<u>End Date</u> <u>MΓWΓFSS</u> 11/08/20 MΓ	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Ch	<u>Day Air</u>	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
2 WH	IAS M 11	/02/20 6:50 AM Local N	ews @ 6a M-F	6-7a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$150.00	NM
2 10/27/20	11/03/20	Good Morning America	7-9a	МГЖГЕ	:30	1	\$250.00	NM		
Weeks:	Start Date 10/26/20	End Date MTWTFSS - TWTF	Spots/Week 1	<u>Rate</u> \$250.00						
Spots: # Ch	<u>Day</u> Air	r Date <u>Air Time</u> Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 WH	IAS Tu 10		lorning America	7-9a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$250.00	NM
Weeks:	Start Date 11/02/20	<u>End Date</u> <u>MΓWΓFSS</u> 11/08/20 MΓ	Spots/Week 1	<u>Rate</u> \$250.00						
Spots: # Ch	<u>Day</u> Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Type
2 WH	IAS M 11	/02/20 7:27 AM Good M	Iorning America	7-9a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$250.00	NM
3 10/22/20	11/03/20	Local News @ 12p M-F	12-1p	MTWTF	:30	1	\$90.00	NM		
Weeks:	Start Date 10/26/20	End Date <u>MTWTFSS</u> 11/01/20 <u>MTWTF</u>	Spots/Week 3	<u>Rate</u> \$90.00						
Spots: # Ch	Day Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
4 WH	IAS Tu 10	/27/20 12:08 PM Local N	ews @ 12p M-F	12-1p	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$90.00	MM
2 WH	IAS W 10	/28/20 12:12 PM Local N	ews @ 12p M-F	12-1p	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$90.00	NM
3 WH	IAS Th 10	/29/20 12:39 PM Local N	ews @ 12p M-F	12-1p	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$90.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



8 11/02/20

11/02/20

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2101421-2	Invoice Month	November 2020			
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20			
Advertiser	POL/ Maria Sorolis / D / ST HOUSE / KY					
Product						
Estimate #						

Spots/

Section Sect	3 10/22/20	Spots/	
Weeks: Start Date End Date MIWTES Spots/Week \$90.00 Start/End Time Length Ad-ID Rate Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start Date Time Description Start/End Time Length Ad-ID Rate Start Date Time Description Start/End Time Length Ad-ID Rate Start Date Air Time Description Start/End Time Length Ad-ID Rate Start Date Air Time Description Start/End Time Length Ad-ID Rate Start Date Air Time Description Start/End Time Length Ad-ID Rate Start Date Air Time Description Start/End Time Length Ad-ID Rate Start Date Air Time Description Start/End Time Length Air Time Date MIWIFS Spots/Week Start Date Air Time Description Start/End Time Length Air Air Air Time Length Air Air Air Time Length Air Air Air Air Time Length Air Air Air Time Length Air Air Air Time Length Ai	Weeks: Start Date	Length Week Rate Type	
Spots: # Ch	Spots: # Ch	:30 1 \$90.00 NN	
Spots: # Ch	Spots: # Ch Day Air Date Air Time Description Start/End Time		
SWHAS TU 11/03/20	S	Time Length Ad-ID	Rate Type
Weeks: Start Date End Date MTWTFS Spots/Week Start/End Time Length Ad-ID Rate Start/End Time Start/End	Weeks: Start Date End Date MTWTFSS MTWTF- 2 \$110.00		\$90.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start/End Time Len	Spots: # Ch	:30 1 \$110.00 NM	
3 WHAS M 10/26/20	3 WHAS M 10/26/20		
2	2	Time Length Ad-ID	Rate Type
Weeks: Start Date 11/02/20 MIWTFSS M Spots/Week Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start	Weeks: Start Date 11/02/20 End Date 11/08/20 MTWTFSS M Spots/Week M Rate \$110.00 Spots: # Ch Day Air Date Air Time Description A WHAS M 11/02/20 4:28 PM Local News @ 4p M-F 4-5p 5 10/27/20 11/02/20 Local News @ 5p M-F 5-530p MTWTF Weeks: Start Date 10/26/20 11/01/20 End Date Air Time Description Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time 2 WHAS W 10/28/20 5:15 PM Local News @ 5p M-F 5-530p 1 WHAS Th 10/29/20 5:23 PM Local News @ 5p M-F 5-530p Weeks: Start Date End Date 11/02/20 5:23 PM Local News @ 5p M-F 5-530p Weeks: Start Date 11/02/20 11/08/20 M 1 \$250.00 Start/End Time Description Spots: # Ch Day Air Date Air Time Description Start/End Time Start/End Time Description 3 WHAS M 11/02/20 5:26 PM Local News @ 530p M-F 5-530p -TWTF Weeks: Start Date 11/01/20 Local News @ 530p M-F 5-530-6p -TWTF Weeks: Start Date 11/01/20 End Date 11/01/20 End Date 11/01/20 End News @ 530p M-F 530-6p Start/End Time 530-6p 7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MTWTF S30-6p <td>:30 MARIA SOROLIS SPOT #2 FI</td> <td>\$110.00 NM</td>	:30 MARIA SOROLIS SPOT #2 FI	\$110.00 NM
Spots: # Ch	Spots: # Ch	:30 MARIA SOROLIS SPOT #2 FI	\$110.00 NM
4 WHAS M 11/02/20 4:28 PM Local News @ 4p M-F 4-5p :30 MARIA SOROLIS SPOT #2 FIN \$110.00 5 10/27/20 11/02/20 Local News @ 5p M-F 5-530p MTWTF :30 1 \$250.00 NM Weeks: Start Date 10/26/20 End Date 11/01/20 MTWTFSS 2 Spots/Week 2550.00 Rate 2550.00 Start/End Time 11/01/20 Length Ad-ID 11/01/20 Rate 2550.00 Spots: # Ch Day Air Date Air Time Description 1 Start/End Time 11/01/20 Length Ad-ID 11/01/20 Rate 2550.00 1 WHAS W 10/28/20 5:15 PM Local News @ 5p M-F 5-530p 5-530p 30 MARIA SOROLIS SPOT #2 FIN 3250.00 \$250.00 Weeks: Start Date 11/02/20 11/08/20 End Date MTWTFSS Spots/Week 11/02/20 11/08/20 M 1 Rate 3250.00 Spots: # Ch Day Air Date Air Time Description 1 Start/End Time Length Ad-ID Rate 11/02/20 5:26 PM Local News @ 5p M-F 5-530p 30 MARIA SOROLIS SPOT #2 FIN 3250.00 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF 30 11/01/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF 30 11/01/20 11/01/01/01/01/01/01/01/01/01/01/01/01/0	4 WHAS M 11/02/20 4:28 PM Local News @ 4p M-F 4-5p 5 10/27/20 11/02/20 Local News @ 5p M-F 5-530p MTWTF Weeks: Start Date 10/26/20 11/01/20		
Start Date End Date MTWTFSS Spots/Week Start Date End Date Air Time Description Start/End Time Length Ad-ID Spots Spots Spots Spots Start Date Start Date Start Date Start Date Start Spots Sp	Start Date End Date MTWTFSS Spots/Week Rate Start Date End Date MTWTFSS Spots/Week Start/End Time Start Start Start Date End Date MTWTFSS Spots/Week Rate Start Date End Date MTWTFSS Spots/Week Start/End Time Start	Time Length Ad-ID	Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week \$250.00	Weeks: Start Date 10/26/20 End Date 11/01/20 MTWTFSS - TWTF -	:30 MARIA SOROLIS SPOT #2 FI	\$110.00 NM
Spots: # Ch	Spots: # Ch	:30 1 \$250.00 NN	
2 WHAS W 10/28/20 5:15 PM Local News @ 5p M-F 5-530p :30 MARI A SOROLI S SPOT #2 FI N \$250.00 1 WHAS Th 10/29/20 5:23 PM Local News @ 5p M-F 5-530p :30 MARI A SOROLI S SPOT #2 FI N \$250.00 Weeks: Start Date 11/02/20 End Date MIWIFSS Spots/Week M Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start/End Time Spots Spots/Week Spo	2 WHAS W 10/28/20 5:15 PM Local News @ 5p M-F 5-530p 1 WHAS Th 10/29/20 5:23 PM Local News @ 5p M-F 5-530p Weeks: Start Date 11/08/20 End Date MTWTSS Spots/Week Pate Spots/Week Pate Spots/Week Pate Spots/Week Pate Spots/Week Pate Spots/Week Pate Pate Pate Pate Pate Pate Pate Pate		
1 WHAS Th 10/29/20 5:23 PM Local News @ 5p M-F 5-530p :30 MARI A SOROLI S SPOT #2 FIN \$250.00 Weeks: Start Date 11/02/20 11/08/20 M 1 End Date MIWTFSS Spots/Week M 1 Rate \$250.00 Spots: # Ch Day Air Date 3 WHAS M 11/02/20 5:26 PM Local News @ 5p M-F Start/End Time Length Ad-ID Rate Soroll S SPOT #2 FIN \$250.00 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF :30 1 \$300.00 NM	1 WHAS Th 10/29/20 5:23 PM Local News @ 5p M-F 5-530p Weeks: Start Date 11/02/20 11/08/20 M 1 \$250.00 Spots/Week 11/02/20 11/08/20 M 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time 3 WHAS M 11/02/20 5:26 PM Local News @ 5p M-F 5-530p 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWIF Weeks: Start Date 10/26/20 11/01/20 - TWIF 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Start/End Time 2 WHAS F 10/30/20 5:57 PM Local News @ 530p M-F 530-6p 7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MITWIF Weeks: Start Date 10/26/20 11/01/20 - TWIF 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time \$325.00	Time Length Ad-ID	Rate Type
Weeks: Start Date 11/02/20 End Date 11/08/20 MFWTFSS M Spots/Week 11/08/20 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate \$250.00 3 WHAS M 11/02/20 5:26 PM Local News @ 5p M-F 5-530p :30 MARI A SOROLI S SPOT #2 FIN \$250.00 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p -TWTF :30 1 \$300.00 NM	Weeks: Start Date 11/02/20 End Date 11/08/20 MFWFFSS Spots/Week 1250.00 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Start/End Time 3 WHAS M 11/02/20 5:26 PM Local News @ 5p M-F 5-530p 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p Weeks: Start Date 10/26/20 End Date Air Time Description Start/End Time Spots: # Ch Day Air Date Air Time Description Start/End Time 2 WHAS F 10/30/20 5:57 PM Local News @ 530p M-F 530-6p 7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MTWTF Weeks: Start Date 10/26/20 End Date 11/01/20 TWTF	:30 MARIA SOROLIS SPOT #2 FI	\$250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Spots: # Ch	:30 MARIA SOROLIS SPOT #2 FI	\$250.00 NM
3 WHAS M 11/02/20 5:26 PM Local News @ 5p M-F 5-530p :30 MARI A SOROLI S SPOT #2 FIN \$250.00 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF :30 1 \$300.00 NM	3 WHAS M 11/02/20 5:26 PM Local News @ 5p M-F 5-530p 6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF Weeks: Start Date 10/26/20 11/01/20 End Date 11/01/20 - TWTF 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time 2 WHAS F 10/30/20 5:57 PM Local News @ 530p M-F 530-6p 7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MTWTF Weeks: Start Date 10/26/20 11/01/20 - TWTF 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Spots: Jack Description Rate \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time		
6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF :30 1 \$300.00 NM	6 10/27/20 11/01/20 Local News @ 530p M-F 530-6p - TWTF Weeks: Start Date	Time Length Ad-ID	Rate Type
	Weeks: Start Date 10/26/20 End Date 11/01/20 MFWTFSS 2 TWTF TWTF-	:30 MARIA SOROLIS SPOT #2 FI	\$250.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Spots: # Ch	:30 1 \$300.00 NN	
	2 WHAS F 10/30/20 5:57 PM Local News @ 530p M-F 530-6p 7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MTWTF Weeks: Start Date / 10/26/20 End Date / 11/01/20 MTWTFSS / Spots/Week Spots/Week Rate / \$325.00 Spots: # Ch Day Air Date / Air Time / Description Start/End Time		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MTWTF Weeks: Start Date End Date MTWTFSS Spots/Week \$\frac{\text{Rate}}{10/26/20} \frac{\text{End Date}}{11/01/20} \frac{\text{MTWTF-}}{-\text{TWTF-}} \frac{\text{Spots/Week}}{1} \frac{\text{Rate}}{325.00} \frac{\text{Spots: # Ch Day Air Date}}{\text{Date Air Time Description}} \frac{\text{Spots/Week}}{\text{Start/End Time}} \frac{\text{Start/End Time}}{\text{Start/End Time}}	Time Length Ad-ID	Rate Type
2 WHAS F 10/30/20 5:57 PM Local News @ 530p M-F 530-6p :30 MARI A SOROLI S SPOT #2 FIN \$300.00	Weeks: Start Date 10/26/20 End Date 11/01/20 MTWTFSS 2 TWTF Spots/Week 1 Rate 3325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time	:30 MARIA SOROLIS SPOT #2 FI	\$300.00 NM
7 10/27/20 11/02/20 Local News @ 6p M-F 6-630p MTWTF :30 1 \$325.00 NM	10/26/20 11/01/20 - TWTF 1 \$325.00	:30 1 \$325.00 NN	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate		Time Length Ad-ID	Rate Type
		:30 MARIA SOROLIS SPOT #2 FI	\$325.00 NM
Weeks: Start Date 11/02/20 End Date 11/08/20 MTWTFSS M Spots/Week M Rate 325.00			
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Spots: # Ch Day Air Date Air Time Description Start/End Time	Time Length Ad-ID	Rate Type
	2 WHAS M 11/02/20 6:16 PM Local News @ 6p M-F 6-630p	:30 MARIA SOROLIS SPOT #2 FIL	\$325.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

M- - - - -

:30

\$40.00

NM

Local News @ 430a M-F 430-5a

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2101421-2	Invoice Month	November 2020			
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20			
Advertiser	POL/ Maria Sorolis / D / ST HOUSE / KY					
Product						
Estimate #						

							Spots/			
Line Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10/2-1-2	011 D-1-	E. 10-	MEWEECC	0	Data					
Weeks:	Start Date 11/02/20	End Da 11/08/2	<u>MTWTFSS</u> 20 M	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # Ch	Day Ai	r Date	Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS M 11	/02/20	4:52 AM Local N	ews @ 430a M-F	430-5a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$40.00 NM
9 10/22/20	11/01/20	Local	News @ 9a Sa	9-930a	S-	:30	1	\$90.00	NM	
Weeks:			ate MTWTFSS S-		<u>Rate</u> \$90.00					
Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID	COPOLIC CROSS	FT. V	Rate Type
2 WH	IAS Sa 10	0/31/20	9:27 AM Local N	ews @ 9a Sa	9-930a	:3	O MARIA	SOROLIS SPOT	#2 F1N	\$90.00 NM
11 10/26/20	11/01/20	u	Morning America		S	:30	1	\$110.00	NM	
Weeks:	Start Date 10/26/20	End Da 11/01/2	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$110.00					
Spots: # Ch	<u>Day</u> Ai	r Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WH	IAS Su 11	/01/20	8:26 AM Good M	lorning America Su	8-9a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$110.00 NM
12 10/26/20	11/01/20	Local	News @ 5a M-F	5-6a	11	:30	2	\$40.00	NM	
Weeks:	Start Date 10/26/20	End Da 11/01/2	<u>MTWTFSS</u> 11	Spots/Week 2	Rate \$40.00					
Spots: # Ch			Air Time Descript	-	Start/End Time		h Ad-ID			Rate Type
	IAS W 10		5:27 AM Local N		5-6a			SOROLIS SPOT		\$40.00 NM
2 WF	IAS Th 10	0/29/20	5:41 AM Local N	ews @ 5a M-F	5-6a	:3	O MARIA	SOROLIS SPOT	#2 F1N	\$40.00 NM
13 10/26/20	11/01/20		News @ 6a M-F	6-7a	1	:30	1	\$150.00	NM	
Weeks:			<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			Air Time Descript	•	Start/End Time		h Ad-ID	COPOLIC CROSS	TT. V	Rate Type
1 WF	IAS W 10)/28/20	6:52 AM Local N	ews @ 6a M-F	6-7a	:3	() MARIA	SOROLIS SPOT	#2 FIN	\$150.00 NM
14 10/28/20	11/01/20		Morning America		WГF	:30	1	\$250.00	NM	
Weeks:	Start Date 10/26/20	End Da 11/01/2	<u>MTWTFSS</u> WTF	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
1 WH	IAS Th 10)/29/20	8:48 AM Good M	lorning America	7-9a	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$250.00 NM
15 10/28/20	11/01/20	Local	News @ 11p M-F	11-1135p	WΓF	:30	1	\$250.00	NM	
Weeks:	Start Date 10/26/20	End Da 11/01/2		Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
1 WH	IAS W 10)/28/20	11:32 PM Local N	ews @ 11p M-F	11-1135p	:3	O MARIA	SOROLIS SPOT	#2 FIN	\$250.00 NM
16 10/28/20	11/01/20	Nightl	line	1237-106a	WΓF	:30	1	\$20.00	NM	

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2101421-2	Invoice Month	November 2020			
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20			
Advertiser	POL/ Maria Sorolis / D / ST HOUSE / KY					
Product						
Estimate #						

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
16 10/28/20	11/01/20	Nightline	1237-106a	WГF	:30	1	\$20.00	NM		
Weeks:	Start Date 10/26/20	End Date MTWTFSS WTF	Spots/Week 1	Rate \$20.00						
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	/ре
1 WH	HAS F 10	/30/20 12:55 AM Nightli	ne	1237-106a	:30) MARIA	SOROLIS SPOT	#2 FIN	\$20.00 N	MI
17 11/02/20	11/03/20	Local News @ 6a M-F	6-7a	1	:30	1	\$150.00	NM		
Spots: # Ch	Day Air	Date Air Time Descr	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty	/ре
1 WH	IAS M 11	/02/20 6:08 AM Local	News @ 6a M-F	6-7a	:30) MARIA	SOROLIS SPOT	#2 FIN	\$150.00 N	١M
18 10/29/20	11/01/20	Local News @ 4p M-F	4-5p	TF	:30	1	\$110.00	NM		
Weeks:	Start Date 10/26/20	End Date 11/01/20 MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$110.00						
Spots: # Ch				Start/End Time		<u>h Ad-ID</u>			Rate Ty	/pe
1 WF	HAS F 10	/30/20 4:27 PM Local	News @ 4p M-F	4-5p	:30	O MARIA	SOROLIS SPOT	#2 FIN	\$110.00 N	١M
19 11/02/20	11/03/20	Local News @ 12p M-	F 12-1p	M	:30	1	\$90.00	NM		
Weeks:	Start Date 11/02/20	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$90.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	/ре
1 WH	IAS M 11	/02/20 12:39 PM Local	News @ 12p M-F	12-1p	:30) MARIA	SOROLIS SPOT	#2 FIN	\$90.00 N	MV
20 10/29/20	11/02/20	Jimmy Kimmel	1135p-1237a	M TF	:30	1	\$60.00	NM		
Weeks:	Start Date 10/26/20	End Date MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$60.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	/ре
1 WH	HAS Th 10	/29/20 12:20 AM Jimmy	Kimmel	1135p-1237a	:30) MARIA	SOROLIS SPOT	#2 FIN	\$60.00 N	MI
21 10/29/20	11/01/20	Good Morning America	a S 7-9a	S-	:30	1	\$90.00	NM		
Weeks:	Start Date 10/26/20	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$90.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	/ре
1 WH	IAS Sa 10	/31/20 7:53 AM Good	Morning America Sa	7-9a	:30) MARI A	SOROLIS SPOT	#2 FIN	\$90.00 N	١M

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$4,680.00

Agency Commission \$702.00

Net Amount Due \$3,978.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

Total Spots

31

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.